

FOR IMMEDIATE RELEASE

Himmelman Construction Hires VP of Marketing and Business Development

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LAKEWOOD, Colorado -- Himmelman Construction, Inc. (HCI), a privately held commercial general contractor headquartered in Lakewood, Colorado, announced today the addition of Karen Irwin as the company's new Vice President of Marketing and Business Development, reporting to President Barry Himmelman.

Irwin will have oversight of the strategic direction for all marketing and business development initiatives, including driving revenue growth for the company and building new relationships within existing and new markets. Irwin comes to HCI with over ten years of successful marketing, business development, advertising, public relations, and brand management experience within the architecture, engineering, and construction (AEC) industry. She holds a Bachelor of Arts in Journalism from Central Michigan University.

"Karen is a great addition to our management team. Her vast experience in the AEC industry and her insight into the integration of marketing and business development will enable her to implement cohesive strategies that produce results and drive the business value we deliver to our clients," said Himmelman. "She will also bring a tighter focus on our digital and content-driven marketing initiatives, setting the stage for a new level of lead generation."

"I am honored to join Himmelman in this newly created position and look forward to working with the entire team on expanding their existing 60 year history of contractor excellence," said Irwin. "I have spent the past eleven years of my career in the AEC industry, fine tuning my skills and expertise. I now have the opportunity to bring these **best practices** to Himmelman, contributing to the company's on-going success in building solutions state-wide."

Consistently awarded **General Contractor of the Year** by the American Subcontractors Association Colorado, HCI is a third generation, family-owned, full-service construction management and contracting firm. Founded in 1955, HCI has been providing a wide range of pre-construction and construction services to owners and developers across the State of Colorado. For over 23 years, HCI has been establishing a reputation of distinction in building religious, K-12 education, municipal, and office properties.

To view HCI's entire service offerings and award winning project portfolio, please visit himmelmanconstruction.com

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Press Contact

Karen Irwin
VP Marketing and Business Development
Himmelman Construction, Inc.
303.790.1984 | Karen@himmelmanconstruction.com